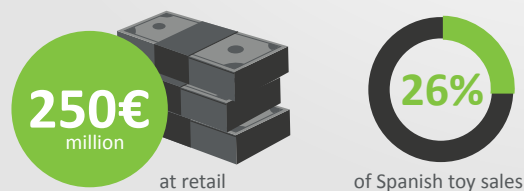


Quick Look: The Spanish Toy Market

2017: Despite a difficult season the market ends up at +1.7%!



Collectibles were a key driver in 2017, representing **8%** of total Spain € Sales, up **40%**.



1 Source: The NPD Group/Retail Tracking Service 2017 - 82% coverage rate

2 Source: The NPD Group/Consumer Tracking Service 12 months ending Sept. 2017

3 Source: 2016 NPD/ICTI Global Toy Report

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